



Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

INVOICE

Page 1 of 4

Advertiser	Friends of Gretchen Driskell
Product	Political
Estimate Number	2497

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	140237-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Order #	140237
Alt Order #	POLITICAL CANDIDATE
Deal #	
Order Flight	10/25/12 - 11/05/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WJBK	Fox 2 News AM Su ROS	7a-10a								
	WJBK	CDR			10/22/12 to 10/28/12	1x	-----S				
	WJBK			Su	10/28/12	:30	9:26 AM	GDXX1020H	\$650.00		1
9	WJBK	Fox 2 News AM 9a	9a-10a								
	WJBK	CDR			10/22/12 to 10/28/12	2x	---TF--				
	WJBK			Th	10/25/12	:30	9:11 AM	GDXX1020H	\$600.00		1
	WJBK			F	10/26/12	:30	9:47 AM	GDXX1020H	\$600.00		2
10	WJBK	M-F 10a-11a News	10a-11a								
	WJBK	CDR			10/22/12 to 10/28/12	2x	---TF--				
	WJBK			Th	10/25/12	:30	10:58 AM	GDXX1020H	\$250.00		1
	WJBK			F	10/26/12	:30	10:31 AM	GDXX1020H	\$250.00		2
11	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
	WJBK	CDR			10/22/12 to 10/28/12	2x	---TF--				
	WJBK			Th	10/25/12	:30	11:37 AM	GDXX1020H	\$350.00		1
	WJBK			F	10/26/12	:30	11:30 AM	GDXX1020H	\$350.00		2
12	WJBK	M-F 12p-1p	12p-1p								
	WJBK	CDR			10/22/12 to 10/28/12	2x	---TF--				
	WJBK			Th	10/25/12	:30	12:46 PM	GDXX1020H	\$300.00		2
	WJBK			F	10/26/12	:30	12:35 PM	GDXX1020H	\$300.00		1
13	WJBK	M-F 2p-3p	2p-3p								
	WJBK	CDR			10/22/12 to 10/28/12	2x	---TF--				
	WJBK			Th	10/25/12	:30	2:43 PM	GDXX1020H	\$300.00		2
	WJBK			F	10/26/12	:30	2:10 PM	GDXX1020H	\$300.00		1
14	WJBK	M-F 3p-4p	3p-4p								

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		CDR									
15	WJBK	M-F 4p-5p	4p-5p		10/22/12 to 10/28/12	2x	---TF--				
					Th 10/25/12	:30	3:29 PM	GDXX1020H	\$300.00		1
					F 10/26/12	:30	3:44 PM	GDXX1020H	\$300.00		2
16	WJBK	Fox 2 News at 5p	5p-530p		10/22/12 to 10/28/12	2x	---TF--				
					Th 10/25/12	:30	4:48 PM	GDXX1020H	\$600.00		1
					F 10/26/12	:30	4:25 PM	GDXX1020H	\$600.00		2
17	WJBK	Fox 2 News at 530p	530p-6p		10/22/12 to 10/28/12	2x	---TF--				
					Th 10/25/12	:30	5:25 PM	GDXX1020H	\$1,000.00		2
					F 10/26/12	:30	5:25 PM	GDXX1020H	\$1,000.00		1
21	WJBK	M-Su 10p-11p News	10p-11p		10/22/12 to 10/28/12	2x	---TF--				
					Th 10/25/12	:30	5:58 PM	GDXX1020H	\$1,000.00		2
					F 10/26/12	:30	5:40 PM	GDXX1020H	\$1,000.00		1
22	WJBK	World Series Local Post	11p-12a		10/22/12 to 10/28/12	1x	----F--				
					F 10/26/12	:30	10:59 PM	GDXX1020H	\$2,100.00		9
					10/29/12 to 11/04/12	6x	-TWTFS				
	WJBK	Fox 2 News Edge	11p-1130p		Su 10/28/12	:30	1:17 AM	GDXX1020H	\$2,100.00 MG for 21.2 10/31		10
					10/22/12 to 10/28/12	1x	----F--				
					F 10/26/12	:30	11:12 PM	GDXX1020H	\$1,900.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
		Aired Spots	34								

<u>Gross Total</u>	\$24,500.00
<u>Agency Commission</u>	\$3,675.00
<u>Net Amount Due</u>	\$20,825.00
	<u>Payment Terms 30 Days</u>

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